

2-4 Minute Films

Licensing Invitation



Mycelens is a new independent production and distribution initiative based in Finland focused **exclusively on compact audiovisual formats.**

Our mission is to create a curated ecosystem dedicated to short films between 2 and 4 minutes, including videopoetry, micro-documentaries and short narrative works. .

distribution ecosystem

Access Points:

MycroLens^m

SHORT FORM
TV

Streaming short-form cinema
Web & App Tv

DISTRIBUTION
of 2-4 min. short formats.

Subscription
& On-Demand

Let culture stream where
**people
already watch**



worldwide_

Mycelinks^m

MICRO
CINEMA

small, repeatable distribution nodes,
adaptable to local contexts.

DISTRIBUTION
of selected content from MycroLens

2/4-seat setup

Let culture live where
**people
already are**



_starting from Helsinki

Why this project

Today many culturally valuable short works exist in a fragmented landscape across social media, festivals and isolated platforms. Mycelens aims to gather these films in a curated environment designed for attentive viewing rather than algorithm driven consumption.

Licensing proposal

subject to mutual agreement upon renewal

TERMS

- Non-exclusive · Worldwide · 12 months
- 30% revenue share > view-based distribution
- Minimum guarantee (future introduction for selected titles)

CURATORIAL FEATURES

- Selected works featured in MicroCinema (MyceLinks)
- Filmmaker Focus: dedicated space within the platform
- Curated Programs: periodic thematic selections

Different specific terms can be discussed to establish mutually beneficial conditions.

**We hope you will consider
this proposal and we would be
grateful to receive your
response by April 15**
in order to finalize the details



Best wishes,

Bruno Lupi
Founder - Mycelens

A stylized, handwritten signature in black ink, appearing to read 'Bruno Lupi'.



MYCELENS
VISUAL ECOSYSTEM

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More Details

Distribution ecosystem

1) MycroLens: a curated streaming platform. soon on TV

- *Worldwide subscription platform*
- *Curated catalogue exclusively composed of films between 2–4 minutes*
- *Categories include videopoetry, micro-doc and short narrative works*

2) MyceLinks: Micro Cinema Access Points

Small curated spaces for collective viewing (2–4 seats) dedicated to short-form cinema. Starting in Helsinki.

- *Curated selections from the MycroLens catalogue*
- *Thematic capsules exploring contemporary topics*
- *Author-focused programs dedicated to filmmakers featured on the platform*
- *Small live events and presentations to introduce the films and the creators*

MyceLinks complements the streaming platform by bringing micro-cinema back into physical cultural spaces, combining intimate collective viewing with digital distribution.

Founding Filmmakers

During the launch phase we invite selected creators to join the platform as Founding Filmmakers.

Early contributors receive highlighted visibility within the launch catalogue, dedicated author pages and priority consideration for MicroCinema events and future collaborations.